

<p><b>Course Description:</b></p> <p>This course introduces students to the world of business, including the concepts, functions, and skills required for meeting the challenges of operating a business in the twenty-first century on a local, national, and/or international scale. Students will learn concepts and skills related to personal finance, entrepreneurship, marketing, accounting and international business.</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;"><b>Level:</b></td> <td style="padding: 2px;">Open</td> </tr> <tr> <td style="padding: 2px;"><b>Credit Value:</b></td> <td style="padding: 2px;">1.0</td> </tr> <tr> <td style="padding: 2px;"><b>Pre-requisite:</b></td> <td style="padding: 2px;">None</td> </tr> <tr> <td style="padding: 2px;"><b>Department:</b></td> <td style="padding: 2px;">Business</td> </tr> <tr> <td colspan="2" style="border-top: 1px solid black; padding: 2px;"><b>Course Fees:</b> None</td> </tr> </table>	<b>Level:</b>	Open	<b>Credit Value:</b>	1.0	<b>Pre-requisite:</b>	None	<b>Department:</b>	Business	<b>Course Fees:</b> None	
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<b>Department:</b>	Business										
<b>Course Fees:</b> None											

<p><b>Textbooks &amp; Resources:</b></p> <ul style="list-style-type: none"> <li>Growing Success: Assessment, Evaluation and Reporting in Ontario Schools</li> <li>The Ontario Curriculum, Grades 9 and 10: Business Studies, 2006 (revised)</li> <li>Textbook: The World of Business, 5<sup>th</sup> Edition</li> </ul>
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<p><b>Course Evaluation:</b> Student Evaluation consists of three components...</p>					
<p><b>1) Learning Skills &amp; Work Habits:</b> Students are evaluated on 6 Learning Skills &amp; Work Habits. They are:</p> <ul style="list-style-type: none"> <li>Responsibility</li> <li>Organization</li> <li>Independent Work</li> <li>Collaboration</li> <li>Initiative</li> <li>Self-Regulation</li> </ul>	<p>These six attributes are evaluated on a scale of Excellent (E), Good (G), Satisfactory (S) &amp; Needs Improvement (N) and reported on the report card. They <b>are not</b> included in the course mark, unless specified in the curriculum expectations.</p>				
<p><b>2) Term Mark (Assessment of Learning):</b> Student performance standards for knowledge and skills are described in the curriculum Achievement Chart. The curriculum is assessed in four categories:</p> <ul style="list-style-type: none"> <li>Knowledge and Understanding 20%</li> <li>Thinking and Inquiry 15%</li> <li>Communication 15%</li> <li>Application 20%</li> </ul>	<p>Evaluation of these four categories generates the term mark. The term mark accounts for 70% of the final mark.</p> <p><b>It is the student's responsibility to submit evidence of learning.</b></p>				
<p><b>3) Final Evaluation (Assessment of Learning):</b> The final evaluation, administered at or towards the end of the course is based on the evidence shown to the right. The final evaluation accounts for 30% of the final mark.</p>	<p>The final evaluation consists of:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;">Independent Study Unit</td> <td style="text-align: right; padding: 2px;">15 %</td> </tr> <tr> <td style="padding: 2px;">Exam</td> <td style="text-align: right; padding: 2px;">15 %</td> </tr> </table>	Independent Study Unit	15 %	Exam	15 %
Independent Study Unit	15 %				
Exam	15 %				
<p><b>Final Mark = 70% Term Mark + 30% Final Evaluation</b></p>					
<p>For a detailed description on Course Evaluation, see "How Did I Get That Mark!" at <a href="http://www.satec.on.ca">www.satec.on.ca</a></p>					

<p><b>Course Conduct Policies:</b> See Student Agenda.</p>
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**Please retain this page in the front of your notebook for future reference.**



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## Introduction to Business BBI201

### Course Outline:

Unit	Description	Approximate Length	Major Unit Evaluation
1	Business Fundamental - Economic Basics - Types of Businesses - Business Ethics and Social Responsibility - International Business	5 weeks	Assignments Case study Chapter tests
2	Functions of Business - Production - Human Resources - Management - Marketing - Accounting	4 weeks	Assignments Project Chapter tests
3	Entrepreneurship - Characteristics and Skills of an entrepreneur - invention and innovation	3 weeks	Assignment Project/ Presentation Chapter tests
4	Finance - Income Management - Banking - Savings and Investings - Credit	5 weeks	Stock simulation Assignments Chapter tests

**Note: The order of the units of study may change due to student needs and resources available during the course.**

### General Information:

- Other Resources
  1. Investor Learning Centre of Canada ----- <http://www.investorlearning.ca>
  2. Credit Counselling Service of Toronto----- <http://www.creditcanada.com>
  3. Junior Achievement of Canada ----- <http://www.jacan.org>
  4. Stock Market Simulations----- <http://www.investopedia.com>
- Extra help can be obtained from teacher upon request.
- A Business Certificate is awarded if four (4) or more Business Courses are taken throughout the 4 years at SATEC.